

Institutional Distinctiveness



SRI VENKATESWARA COLLEGE
Institutional Distinctiveness 2016-17

Inculcate Environment Consciousness

Context:

Environment issues are the major concerns of the present society. The present problems result largely from ignorance and different trend of continued misuse of the environment. However the situation can be altered by creating awareness among people of how man's activities effect the environment. Sri Venkateswara College is aware that, it is our social responsibility to take into account environmental issues as we try to maintain a balance between economic development and environmental preservation. The College as a whole has worked to increase awareness of environmental issues within employees and society.

Objectives:

To inculcate and promote activities related to environment consciousness.

Practices:

Sri Venkateswara College promotes practices that include environment awareness, conservation and sustainable development. The community outreach has become integral to this vision through orientation, awareness and workshops. The College has taken several initiatives with regard to addressing this issue this year-

A) **Tree Plantation Drive** in the campus as part of Social Service Society

B) **Green School Initiative (GSI August 2016-January 2017)**

Sri Venkateswara College well recognizes the relevance of addressing key environmental issues such as Pollution, Green Technology and sustainability in benefiting the society at large. Under the DBT Star Status , the Green School Initiative (GSI) intended to engage and involve school students in activities that made learning about environment more fun and creative. The initiative have not only empowered young minds of the college but also has created awareness for around 4000 students of 13 public and government schools in different parts of Delhi about the adverse effect of pollution. The sensitization program was student friendly and was designed in a way that it was a joyful learning experience. Interactive sessions with visuals, engaging movie by Mr. Mike Pandey, Quiz competition, Poster making creating Best out of Waste generated students interests as well as sensitized them towards these pertinent issues. The program has garnered a lot of appreciation from students, teachers as well as parents. It has been an amazing journey spanning across five

months with keen and enthusiastic participation from different schools. The journey continued its way on 6th of January, 2017 wherein Quiz winners of all the participating schools competed in the Inter School Quiz Competition. College and school Students also displayed their photographic skills and an exhibition of all their photographs capturing the beauty and plight of nature in “Rendevouz with Nature”. The young Innovative environmentalist Award aimed at promoting and nurturing young minds and giving wings to their ideas. The GSI is one of its kind efforts that have given altogether new dimensions to environmental issues by involving school children. Further Details about the event are uploaded on college website.

C) *International Conference on Environment Ecology (ENCON, Jan 2017):* ENCON was organized from Jan 4-6, 2017 in association with AIIMS and United Nations Information Centre. This conference aimed to provide a platform for researchers and stakeholders working in the area of ecology of humans, other animals, plants and microbes as well as environmental factors affecting them at local and global levels. The conference covered invited lectures by eminent scientists in the field of biodiversity, bio-resources management, chemical and molecular ecology, human health and environment as well as oral and poster sessions from participants. The conferences also got together researchers working in different areas of environmental health so as to be able to interact and collaborate for a more holistic approach to environmental sustainability. The participants gained updated knowledge about recent advances in ecology and environment. More Details are provided in uploaded on the college website.

Evidence of Success:

Environmental education is essential in realizing the country's goal of sensitizing young minds with the right knowledge, skills and values in environmental protection and contributing to reducing environmental problems. Both faculty and college Students had a high level of environmental awareness and students also felt that protecting the environment from damage is important and should be performed in their daily activities. Many school children have also been sensitized as part of these initiatives.



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This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

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